



Source 1

Another great British Salvage campaign

70 MILLION BOOKS COLLECTED

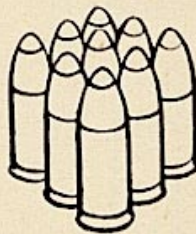
50,000,000 books in 11 months



70,000,000 books in 14 months—up to December 1943



Scrutineers sort the books into three categories ...



1 Repulping for munitions



2 Restocking blitzed libraries



3 For Services' reading

G.P.G./AM./68A.

Ministry of Information poster showing how books could be used in the salvage campaign




EVERYDAY LIFE

What was the point of Salvage?


Source 2

Fougasse




With best wishes from Mrs. Smith

Fougasse



With Mrs. Macgregor's compliments

HELP TO WIN THE BATTLE OF BRITAIN AT YOUR OWN BACK-DOOR



PIERCE FLUSH

Letters to be set in type: -

Every scrap of METAL is wanted in factories & tanks & ships

Every scrap of BONE is wanted - for planes, explosives & fertiliser

Every scrap of PAPER is wanted - for ammunition.... & any other thing

So join the HOME SAVAGE CORPS & see that all your paper, metal & bones are always collected & put out separately, by your door

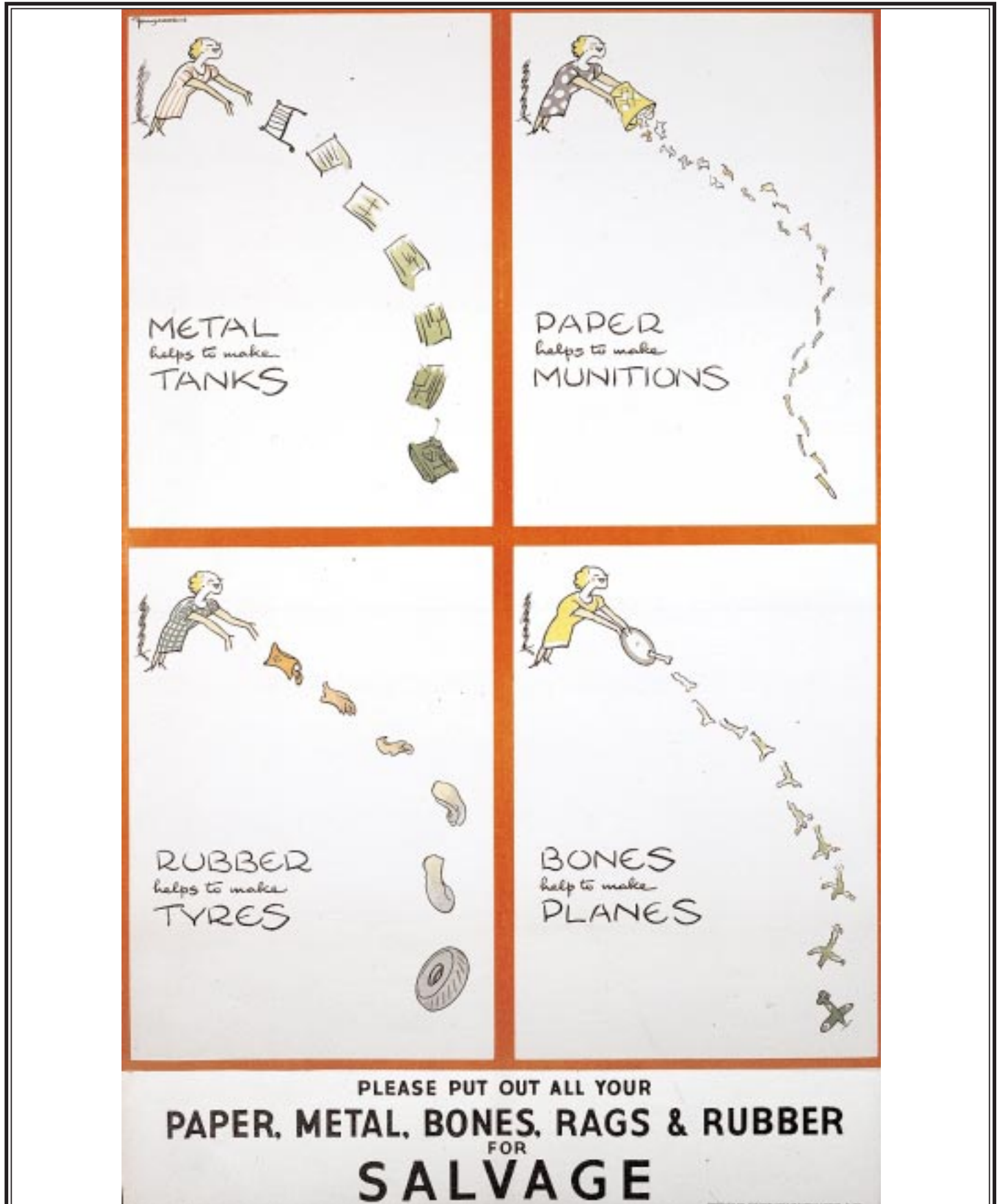
Original artwork by Fougasse for posters intended for use in the salvage campaign



EVERYDAY LIFE

What was the point of Salvage?

Source 3



Poster designed by Fougasse and used in the salvage campaign



Source 4



**Help put the lid on Hitler
BY SAVING YOUR
OLD METAL AND PAPER**

Poster illustrating how salvage would help Britain defeat Hitler