



Source 1

A leaflet from civil rights leaders asking people to march on Washington, August 1963
(Courtesy of the Bayard Rustin Fund, JF Kennedy Library and Museum)

Questions

1. What was the purpose of the March on Washington?
2. Which organisations provided information about the march?
3. What clues does this leaflet give about the amount of planning that was required?
4. Why do you think that Washington D.C. was chosen as the location?



HEROES & VILLAINS

King & civil rights > March on Washington

Source 1

An Appeal to You from

MATHEW AHMANN

EUGENE CARSON BLAKE

JAMES FARMER

MARTIN LUTHER KING, JR.

JOHN LEWIS

ISAIAH MINKOFF

A. PHILIP RANDOLPH

WALTER REUTHER

ROY WILKINS

WHITNEY YOUNG

to MARCH on **WASHINGTON**

WEDNESDAY AUGUST 28, 1963

America faces a crisis . . .

Millions of Negroes are denied freedom . . .

Millions of citizens, black and white, are unemployed . . .

- We demand:*
- Meaningful Civil Rights Laws
 - Full and Fair Employment
 - Massive Federal Works Program
 - Decent Housing
 - The Right to Vote
 - Adequate Integrated Education

In your community, groups are mobilizing for the March. You can get information on how to go to Washington by calling civil rights organizations, religious organizations, trade unions, fraternal organizations and youth groups.

National Office—

MARCH ON WASHINGTON FOR JOBS AND FREEDOM

170 West 130 Street • New York 27 • FI 8-1900

Cleveland Robinson

Chairman, Administrative Committee

Bayard Rustin

Deputy Director