FOCUS ON FILM

Activity 2: Did propaganda change?

Study this list of themes and say which apply to films from 1940-41 and which apply to films from 1942-44. Record your conclusions.

- Importance of women
- How Britain fights
- Ways people could improve their own comfort and convenience while still helping the war effort
- The need for sacrifice
- Not obviously propaganda;
- Ridiculing or criticising the enemy
- Focus on victory (rather than just survival)
- Good entertainment
- Practical advice for people
- People's involvement in the war (rather than just being told what to do)
- What Britain is fighting for

Films in 1940-41 tended to focus on these areas	**Films in 1942-44 often featured these areas**