

Case study: PRESS & PEOPLE

Although the government produced a lot of propaganda in the Great War, the British people themselves produced even more. In this case study you will study some of the propaganda produced by the press and by ordinary people and consider how far propaganda affected the war effort.

SOURCES:

Cartoon on miners' strikes, 1915



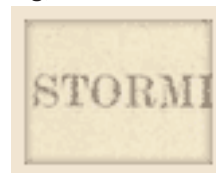
Advertisements for goods, 1915



Trades Union Conference resolution, 1916



Report on rout of pacifist meeting, 1916



Report on increased munitions production, 1917



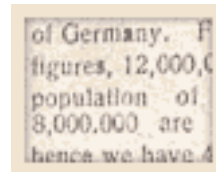
Report on exhibition of war paintings, 1917



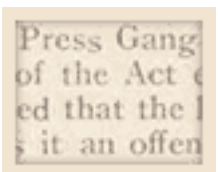
Film: 'For the Empire', 1916



Extract from 'The Wipers Times', 1916



Article on censorship, 1918



HOW TO USE THE SOURCES IN THIS CASE STUDY :

THE BIG QUESTION

There are many sources in this case study. Almost all of them could be used in some way by a historian in a talk about the government's policy on propaganda in WWI. In the Big Question you need to decide which sources best fit the points the historian will make. To do this you should study each source carefully. Note down anything that tells you about:

- Censorship and control, eg:
 - aims of censorship
 - examples of censorship or other types of control
- Government propaganda, eg:
 - examples of government propaganda mixing information and messages
 - propaganda techniques used
 - evidence of effectiveness or otherwise

EXAM PRACTICE

If you want to get some practice on examination type questions, just go to or download the Practice Questions.

Don't forget – if there are words or phrases in the sources which you cannot understand, try the glossary!