

Gallery: PROPAGANDA 1914-18

Soon after war broke out in 1914, the British government realised that this new war would have many fronts. One of these fronts was public opinion - without the support of the people there was no way to win the war.

In this gallery you will investigate how and why the British government invested a huge amount of time, money and effort into getting across its message to its own people and people outside Britain. You will also consider how effective the government's efforts were.

THE BIG QUESTION IN THIS GALLERY IS :

**HOW EFFECTIVE WAS PROPAGANDA
IN BRITAIN IN THE 1914-18 WAR?**

Look at the Big Question for a worksheet that will show you how to use the case studies and how to organise your work.

CASE STUDIES

The Big Question is too big to tackle in one go, so we have broken it up into smaller sections called case studies. Look at the case studies to study the historical sources.

See the following case studies in this gallery to study the sources:

**GOVERNMENT
PRESS & PEOPLE**

GALLERY BACKGROUND

See Gallery Background for some information and sources which may be useful in your investigation.