

To Be Or Not To Be: A2A Theatre Heritage Project

Aim	Action	Timetable	Success Measure
Widen access to the theatre history and heritage of London	<p>Recruit and appoint full time archivist for 1 year</p> <p>Convert catalogues of little known personal papers of leading actors held in 3 repositories into electronic form to archive standards.</p> <p>Resultant electronic catalogue available on A2A database and on the 3 partners' websites.</p> <p>Accompanying online interpretative exhibition on theatre history.</p>	<p>April 2004 – March 2005</p> <p>April 2004 - Dec 2004</p> <p>Sept 2004 - Mar 2005</p> <p>Jan 2005 – March 2005</p>	<p>Successful appointment</p> <p>Monitor that catalogues are to A2A standards during project</p> <p>Submit catalogues to A2A Central team on time, central checking and repository checks of catalogues</p> <p>Monitor statistics on A2A website and own repositories websites</p>
Improve understanding of the theatre heritage and heritage of London	<p>Enhance existing paper catalogues with biographical and historical information.</p> <p>Create 2 children's activity packs one on the 3 leading actors and one on wider theatre heritage.</p>	<p>April 2004 – Dec 2004</p> <p>Jan 2005- March 2005</p>	<p>Complete enhancement and preparation for retroconversion</p> <p>Creation of website and monitor hits and links and feedback.</p> <p>Distribute 100 activity packs to 25 schools and evaluate the feedback on the activity packs.</p>
Increase awareness and attract new audiences to theatre heritage	<p>Publicise the project to theatre historians and the general public in the region, including organising 3 talks.</p> <p>Hold 5 workshops with local schools using actors.</p> <p>Mount exhibition, including work from the schools to raise awareness of the collection.</p>	<p>Jan 2005- March 2005</p>	<p>Distribute leaflets and posters, organise 3 talks and have a themed launch of the project</p> <p>Evaluation of feedback on the workshops and monitor follow up repository visits from schools</p> <p>Monitor virtual and physical visits to the repositories and use of the collections post project.</p>