

**Developments outside  
central government and  
how we can foster them in  
local authorities and the  
NHS**

*Michael Jennings  
and Carol Tullo*

# Where and why



# Story so far...Use of information

- Community leadership
- Service delivery
- Economic development

*Plus*

- *Performance improvement*
- *Income generation*
- *Cost reduction*

# Story so far...Progress on availability of information

- Local government information traditionally, and NHS more recently, in public domain (*other than personal and commercially confidential data*)
- Information available electronically and on paper:
  - Business material (a lot)
  - Tailored material (grown a lot)
  - Raw material (a little)
- So mostly human rather than machine readable
- Availability and quality variable

# Story so far...Lack of progress on availability of information

- Despite efforts by OPSI, organisations have done little formally on public sector information re-use:
  - Big pressures – *services and capacity and resources*
  - Little interest – *50% of public not interested; 25% interested negatively; 25% positively*
  - Big obstacles – *licensing and costing barriers and lack of consistent approach (PSI Re-use, EIR, INSPIRE, Fol, Tax - charge spectrum)*
  - Little appetite – *experience on geographic information*
    - *OS, IPSA - and Dr Foster*

# Story so far...Thoughts on the way forward by Secretary of State, CLG

1. Total Place – *13 pilots bringing together public sector expenditure with focus on a service area (Birmingham and Kent more general; none on economic development)*
2. Scrutiny – *by local government of other organisations*
3. Public Expenditure – *reduction*
4. Municipal Enterprise – *income generation*

*All underpinned by*

- *Making Public Data Public – citizen involvement, business income generation*

*Plus*

5. Joint Houses of Parliament Committee - *to scrutinise central/local government relations*

# Story so far...Thoughts on the way forward from local government

1. The economic downturn provides a focus, but it reduces the immediate return
2. However local authorities and health trusts are facing even greater demands and falling income
3. Central government needs to involve local government upstream in policy and implementation
4. The policy and legal and data as well as technical standards need to be sorted out nationally
5. We need one policy and one business model
6. Central Government needs to provide focused leadership, and local authorities and NHS trusts need to be provided with focused support
7. Local authorities and trusts need a fair return or at least a transition path which reflects the workload and resource implications

# However...taking stock

- Are we to go forward on a governmentally-based push, or publicly-based pull?
- What is the new balance in the relationship between the state and citizens and businesses, nationally and locally?
- What do we really need for:
  - Community engagement?
  - Service delivery?
  - Economic development?

# Smarter Government Commitment

Putting the Frontline First:

Smarter Government - **how better public services can be delivered**

- ✓ New technologies to build on investments and initiatives of
- ✓ Transform government through better engagement
- ✓ Redefine relationship between the centre and the frontline
- ✓ Greater role for citizens and communities in shaping public service delivery
- ✓ Streamline government



# Local Government Data Panel

- ✓ Chair Professor Nigel Shadbolt
- ✓ Drive Linked Data initiative across Local authorities, the LGA, government departments and agencies
- ✓ Representatives from Sunderland, Redbridge, Hampshire, GLA and community activists
- ✓ Setting common protocols across local authorities for sharing/publishing data
- ✓ Local Data exchange (LDEx) is a platform and mechanism for sharing information across traditional boundaries

**We will encourage local government to release local public data and make it free for reuse, and establish an open-platform local data exchange. Professor Nigel Shadbolt will lead a local public data panel to ensure that data are linked effectively across local authorities, the Local Government Association, government departments and agencies.**

# NHS Choices

- Commitments made within the Smarter Government initiative
- Release the data underpinning NHS Choices and standardise data and content feeds
- User comment capabilities on NHS Choices to cover all health services by December 2010
- Comparative performance information published for citizens includes NHS Choices, which provides information to help patients in their choice of hospital or GP

After NHS dental surgery data went live, an iPhone application was created to show people the nearest surgery to any current location.



**Public data is an essential tool in creating pressure  
to drive improvements in public services ...  
knowledge is power.**

**Making public data available enables people to re-  
use it in different and more imaginative ways.**

John Denham  
Secretary of State for Communities and Local Government  
21 October 2009

# Property Searches

- **Issue**: Property Search Agencies produce Home Information Packs (HIPS). There are different charges for this information.
- Environmental Information Requests (EIRs)
- Information Commissioner rulings
- **Problem**: local authorities may stop collecting the non-statutory information – threat to housing market.
- Another ICO decision - Liverpool City Council in November
- We are working with LGA, DCLG and Defra to resolve issue



# oneplace

- Localism
- Benchmarking
- Push-pull
- Joined up platforms

The screenshot shows the homepage of the 'oneplace' website. At the top, there is a search bar with the text 'Search for: Search this site in All areas' and a 'Search' button. Below the search bar, the 'oneplace' logo is displayed in a stylized orange font. To the right of the logo, there are links for 'Accessibility', 'Glossary', and 'Sitemap'. The 'Directgov' logo is visible in the top right corner. A navigation menu below the logo includes 'Home', 'About the site', 'Search by area', 'Search by organisation', and 'Performance indicators'. The main content area is divided into several sections: 'New to this site?' with a photo of three people and a welcome message; 'Search by area' with a search box and a map of England divided into nine numbered regions; 'Search by organisation' with a search box and a 'Search' button; and 'Welcome to Oneplace' with a message about the website's purpose. At the bottom, there is a footer with 'Internet' and '100%'.

# Examples of mash-ups

Subscribe: Posts or Comments Contact: enquiries@picandmix.org.uk

## PIC AND MIX

a KCC innovation project

Home About Data Data Uses Get Involved

Pic and Mix aims to increase public access to Kent-related datasets including those generated by Kent County Council (KCC). For the purposes of the pilot, we have brought together a sample of the most useful information. Where possible, it's been provided in a format that allows it to be 'mashed' and customised. Please help us shape this initiative by suggesting additional data and ways in which we can improve this site. And if you do anything clever with the data, we'd like you to share that with us too!

Let us know what you're doing with Pic and Mix data or how you've personalized it and we could feature your mashup or usage on the site. Either leave a comment or email [didthis@picandmix.org.uk](mailto:didthis@picandmix.org.uk)

Search

### FEATURED DATA USES

- View national and regional recycling information
- Search planning applications by postcode and keyword
- See Fix My Street citizens in Kent plotted on a map
- Search all 500+ Pic and feeds by keyword and category

#### Haunted Places in Kent

Posted on October 29, 2009

Just in time for Halloween how about checking out some of the haunted places right here in Kent! We've taken [...]

[Continue Reading](#)

#### Some of Kent's most haunted places

Posted on October 21, 2009

This data set lists some of Kent's most haunted places. Mashups Using this Data: View Haunted Kent 2009 in a larger map

[Continue Reading](#)

#### Regional trend for green belt land

Posted on October 21, 2009

Regional trend for green belt land

[Continue Reading](#)

#### Regional energy consumption stats

Posted on October 21, 2009

Regional energy consumption stats

[Continue Reading](#)

Pic and Mix

## Kent County Council

## Lichfield Council

Jump to content - Jump to navigation - Accessibility Settings

## Lichfield district Council

Need help finding something?

Search

Making it easy to access council services, report problems in your area, view planning applications, find out what's going on locally and much more.

Home A-Z of services Council services News Contacts Opening hours and location In my area Online map SIGN IN or REGISTER

Information on... Council and democracy

### Open data

We're always looking for new ways of making it as easy as possible for developers and website owners to access data held by Lichfield District Council in ways that they want - allowing you to remix, mashup and share data easily. Here's a list of what we provide so far, this list is not exhaustive, and we'll be adding more and more datasets as time progresses.

#### General

- [Latest news](#) (An RSS feed of the latest news articles)
- [Latest Comments](#) (An RSS feed of the latest comments made on our news articles)

#### Planning and development

- [Latest planning applications](#)
- [Locally listed buildings](#) (GeoRSS)
- [Listed Buildings](#) (XML file)
- [Latest planning applications](#) (Embeddable widget)

#### Food Safety

- [Latest food safety inspections@](#) (GeoRSS feed)
- [Food safety inspections@](#) (Comprehensive API)

#### Council and Democracy

- Benefits
- Council departments
- Council tax
- Data protection and freedom of information
- Deaths, funerals and cremations
- Emergencies
- Grants
- Tenders and contracts
- Council news
- Council budgets and spending
- Equality and diversity
- Performance
- Consultations
- Complaints
- Councillors, democracy and elections
- Elected representatives
- Unitary authorities
- Sustainability

Feedback

Internet 100%