

# Opening our information to support transformation

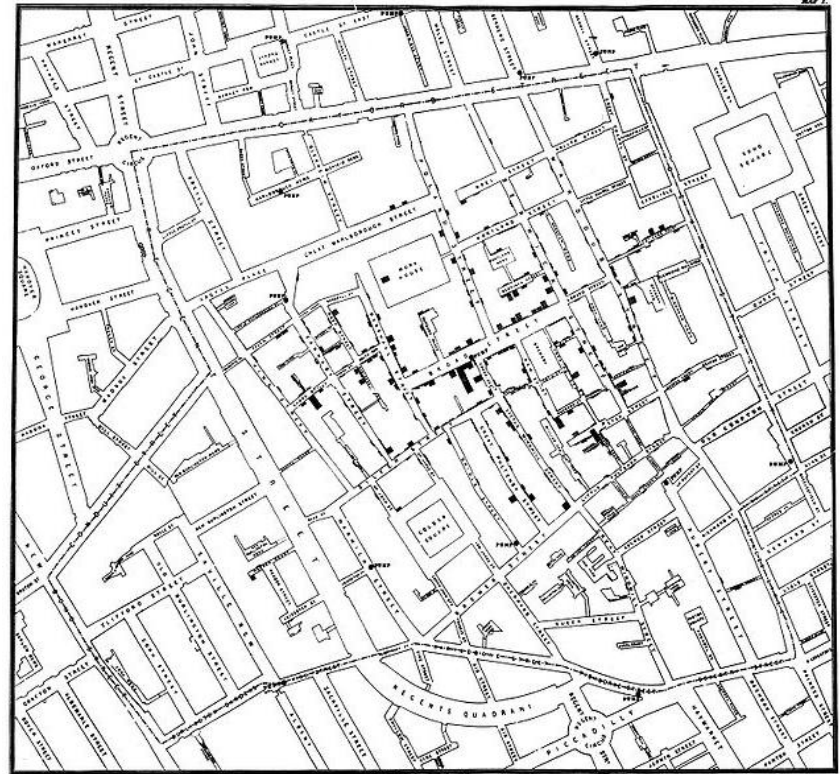


Noel Hatch

- Open up information to help put citizens in control of their lives
- Making the best use of our resources to help tackle disadvantage
- Support people to use their digital skills to grow the local economy

# Open up our information?

**Tax website shut down as  
memory stick with secret  
personal data of 12million is  
found in a pub car park**



# 1. Open up information

## Upload



### Business

- Kent County Council - Opportunities
- New Business Registrations
- Maidstone Borough Council - Opportunities
- Economically Active (2007)
- Workforce forecast

[more](#)



### Community

- Kent Winter Weather
- National lottery grant allocation since 1995
- Place Survey 2008 - Headlines
- Place Survey 2008 - Public perception of their local area and services
- Planning applications received and decided - April to June 09

[more](#)



### Crime

- Population in custody June 2009
- Adults reoffending Apr 08 - Mar 09
- Drink drive accidents and casualties 1979 - 2008
- Crime Statistics by crime type and district
- Abandoned vehicles

[more](#)



### Education

- Pupil absence
- ICT in schools
- Funding per pupil
- Pupil / teacher ratio
- Number of teachers

[more](#)

## Download



## Visualise



View national and regional recycling information

Search planning applications by postcode and keyword

See Fix My Street citizen reports for Kent plotted on a map

Search all 500+ Pic and Mix data feeds by keyword and category

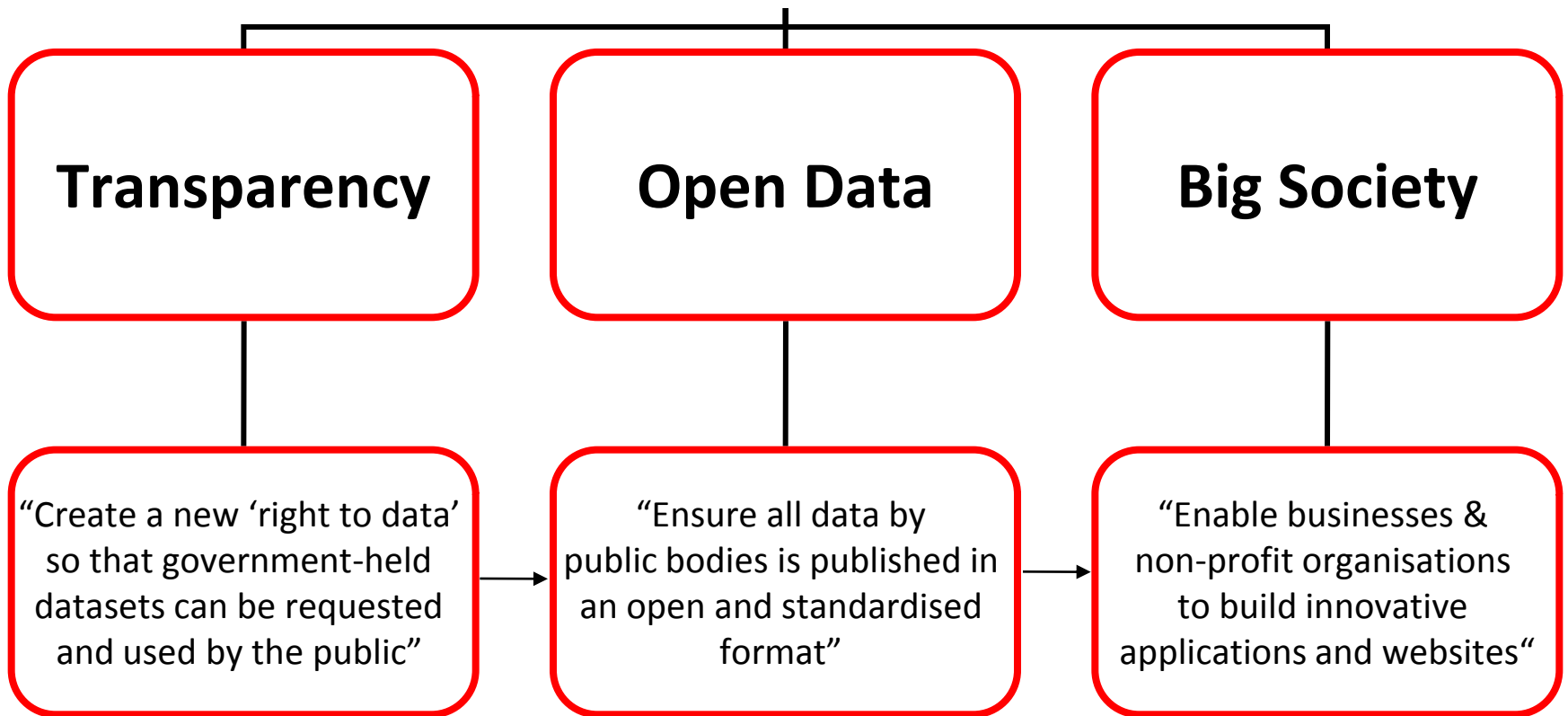
## To help put citizens in control

# Background to Open Kent

- Concept won national award by IDeA, SOCITM & LGC
- Successfully trialled for CLG Informing Citizens Project
- Development funded by Kent Connects until Autumn 2011 as part of a 1 year trial
- Being taken forward with local partners to ensure a strategic approach to publishing open data across Kent

# The Coalition:

our programme  
for government



# Open Kent

## Open Access

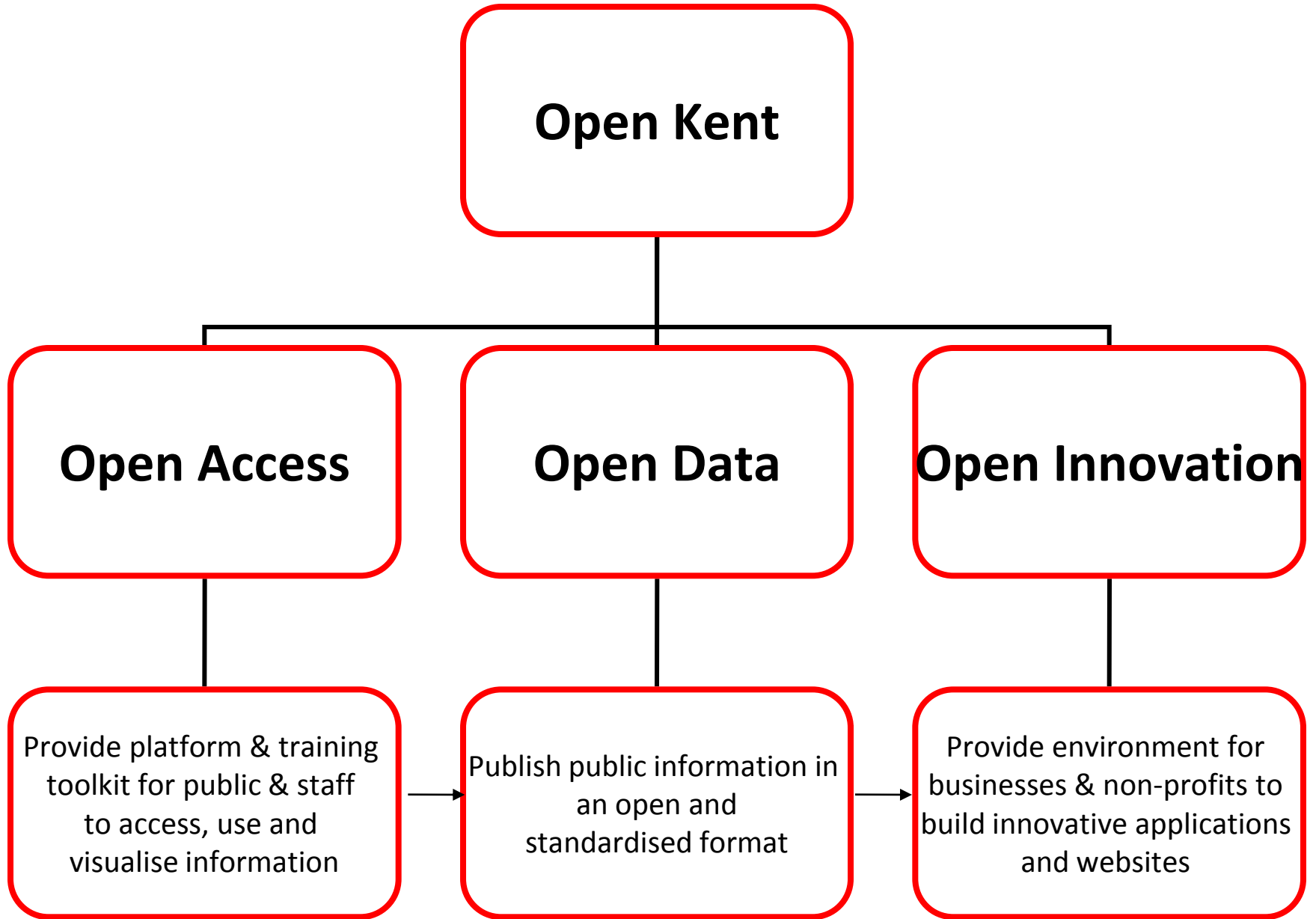
Provide platform & training toolkit for public & staff to access, use and visualise information

## Open Data

Publish public information in an open and standardised format

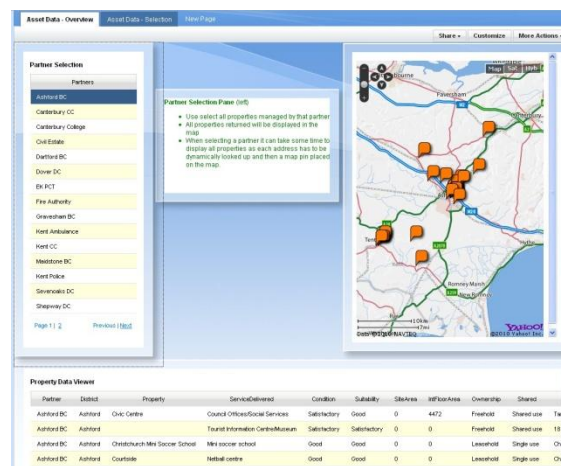
## Open Innovation

Provide environment for businesses & non-profits to build innovative applications and websites



# Open Kent offers an integrated approach across Kent

- 1. Sponsored by Kent Connects - Kent and Medway's Lead Technology Partnership
- 2. Enables users to access, visualise, map and compare local information from a single access point
- 3. Facilitates KCC & partners to share & compare their data in a secure way, to inform “place-based” decision making



## 2. Make the best use of resources



**To help tackle disadvantage and  
create genuine value for money with the community**

# New insights

- People combine different sources of local information



- Staff monitor how people's needs interact



- Pick up on unmet needs and feedback on how to improve access to services



Patient Opinion  this is our NHS... let's make it better



Login  Search

Home Your story Find stories Find services Help About Blog

Concern

## Pye Oliver Ward

Posted by [Chipper](#) (as the patient), 7 months ago

“ I was in Pye Oliver ward some months ago for a week. I was surprised by just how busy this ward was, Th pressure on the staff seemed unrelenting. There was never a bed empty for more than an hour or two. There were often patients decanted from other wards that were nothing to do with urology (one patient I remember had two broken wrists). I admired how well the staff coped, but felt that the constant pressure that they were under was unfair. ”

♦ About : [Maidstone District General Hospital \(Urology\)](#)

More about : [busy](#) • [urology](#)

Share your story

Help

Do you have experience of this service?

If so, share your story with us. Click the button above to get started.

To see how people are rating a service

Click on the service name below an opinion.

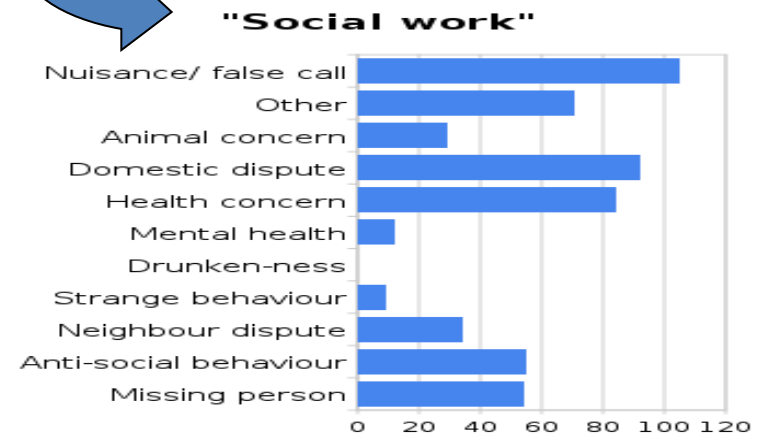
# New suppliers

- People can interpret & create information easier
- +
- Connect public services and “hard to reach”
- =
- Work together to support people to be independent

Call 384 report of man holding baby over bridge - police immediately attended and it was man carrying dog that doesn't like bridges #gmp24

8:45 AM Oct 14th via web  
Retweeted by 100+ people

Reply Retweet



# New resources

- Enable people to use our assets & resources
- +
- Help people find out where they can support each other
- =
- Re-use public assets for and with the community to transform services



**Kent Winter Weather**

Posted on February 17, 2010

Keep up to date with the latest weather information for Kent. What roads are affected plus the 3 day forecast [...]

[Continue Reading](#)



**Kent Schools by Postcode**

Posted on January 17, 2010

The following mashup takes the Kent Schools feed and provides the user with a map showing the location and list [...]

[Continue Reading](#)



**Charities by category**



**Haunted Places in Kent**

**SNOWMAGEDDON THE CLEAN UP!**  
Where the Washington region comes together to dig out of Snowmageddon 2010

**PICnet** in partnership with **The Washington**

HOME LIST OF REPORTS FIND/OFFER HELP WHAT'S ALL THIS ABOUT? WHO'S BEHIND THIS? ORGANIZE

FILTERS: REPORTS NEWS PICTURES VIDEO ALL VIEWS: TIME RESULTS CATEGORY FILTER

- PROBLEMS
- DRIVEWAY PROBLEM
- ROAD PROBLEM
- SIDEWALK PROBLEM
- CAR STUCK
- POWER OUTAGE
- PLOWS NEEDED
- ELDERLY/DISABLED ASSISTANCE

# New customers

- Bring people together with specialist skills

+

- Provide them with open data they can make use of

=

- Support them to amplify and create new “micro” public services


Schoolgirl's site can save Whitehall a fortune



Mark Prigg, Science and Technology Editor  
08.10.10

A schoolgirl is set to save the Government millions of pounds and dramatically cut power usage across Whitehall.

+

HM Treasury			
Daily Average (kWh)	Working Hours Average (kWh)	Outside Working Hours Average (kWh)	Day/Night Percent Reduction
689	950	664	30% 

# 3. Support people to use their digital skills

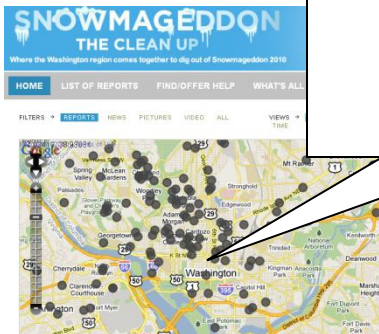
Help yourself



Help each other



Do it together



# ...To help build the Big Digital Society

## How?

- Funded as part of Reboot Britain [1], a leading edge national programme to test new models of innovative working

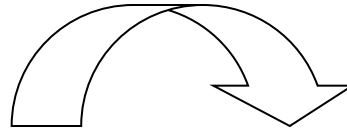


- Working with Kent Business School
- National engagement

[1] [http://www.nesta.org.uk/areas\\_of\\_work/public\\_services\\_lab/reboot\\_britain](http://www.nesta.org.uk/areas_of_work/public_services_lab/reboot_britain)

# Get people together to develop innovations





Tell us and vote which challenges you want to develop Ideas on at our workshop on 20 March (sign up at <http://transformedbyyou.eventbrite.com>)

**I suggest you ...**

top ideas [hot](#) [new](#) [accepted](#) [completed](#)

- 26 votes**  
**Create local views of all public service information in your neighbourhood**  
Visualising information  
by Innovation | 0 comments
- 20 votes**  
**Find out what's going on in your local area**  
Finding out your nearest  
by Innovation | 3 comments
- 18 votes**  
**Help people share skills in their communities**  
Help people help each other  
by Innovation | 0 comments
- 16 votes**  
**Engage with groups who are hard to reach**  
Meeting other people  
by Innovation | 0 comments

## Transformed by You

Your ideas to help imagine online public services of the future

The screenshot shows the Ning website interface. At the top, there's a navigation bar with links: Main, Invite, My Page, Members, Groups, Twitter Tracker, Blogs, Photos, Forum, Manage. Below that is a green header with the Ning logo and a welcome message: "Welcome to Transformed by You, Noel Hatch! Here are a few things you can do right now...". There are three buttons: "Invite Members", "Add Profile Photo", and "Add Content". Below the header is a blue section with a forum post: "A space for people taking part in Transformed by You on 20 March to find out more about the event and connect with each other online." To the right of the forum post is a sidebar with "About Transformed by You" and "Noel Hatch" information. The "About" section says: "Do you have ideas on how you can improve your local area using the web or other technologies? Do you want to get together with others to see how you can turn these ideas into prototypes of new online services in just a day?". The sidebar for Noel Hatch includes links for Sign Out, Inbox, Alerts, Friends - Invite, and Settings.



Looking forward to an interesting day at  
**#transformedbyyou**



really enjoyed  
**#transformedbyyou** very interesting  
ideas, great people. Want to take stuff  
fwd

# How does it work?

Get people with different skills together...



...to brainstorm ideas based on local challenges



...develop prototypes



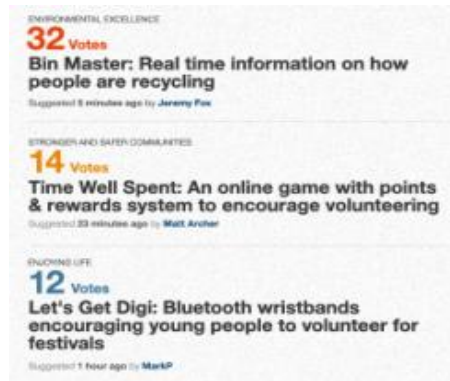
...that can be showcased at the end of the day



# How does it work online?



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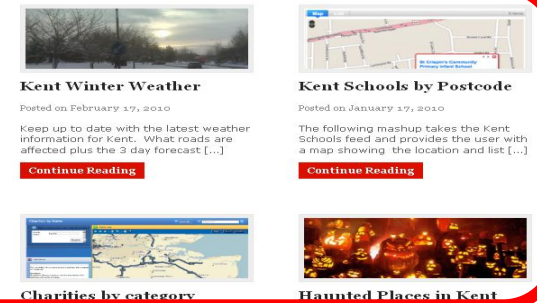


# What are the benefits?

Empowers SMEs/entrepreneurs to develop solutions



Uses new tools to develop applications in a quick & easy way to help reduce costs



Taps into new markets and ways of involving the community

