



## ***The Record: London 2012 and the Cultural Olympiad***

<b>Strategic Aims</b>	<p>To ensure that records created before, during and after the 2012 Olympic and Paralympic Games and the Cultural Olympiad are properly managed, permanently preserved and appropriately shared. Effective management of these records will:</p> <ul style="list-style-type: none"><li>• support the effective delivery of the sports and cultural events across the UK</li><li>• mitigate reputational, financial and operational risks</li><li>• guarantee legal and regulatory compliance</li><li>• support openness and transparency for all</li><li>• enable public accountability and scrutiny post-2012</li><li>• secure a long-term legacy for the benefit of future generations of planners, policy makers, researchers, learning and education professionals, and the general public</li></ul>
<b>Context</b>	<p>In December 2007, The National Archives and the Museums, Libraries and Archives Council (MLA) made a joint submission to the Department of Culture, Media and Sport (DCMS) committing themselves to co-ordinating <i>The Record</i> of London 2012, articulated in MLA's <u><i>Setting the Pace</i></u> document and to be delivered as part of The National Archives' <u>National Collections Strategy</u>.</p>
<b>Implementation</b>	<p>The project is being led by The National Archives and has identified key stakeholders including government departments and agencies, national and 'local' public bodies, sporting associations and cultural institutions, private and charitable organisations. Representatives are required to endorse the project and formally commit to its shared objectives through Memoranda of Understanding (MOUs).</p>
<b>Benefits</b>	<p>All participants will be supported with support and advice on best practice in records management to meet short-term business need; and will be guided through the process of selecting key records, identifying appropriate archives and establishing transfer dates and access conditions.</p> <p>Successful delivery of the project will help DCMS to fulfil its legacy promises, and contribute to the International Olympic Committee's Olympic Games Knowledge Management (OGKM) programme, which facilitates knowledge transfer to future host cities.</p>
<b>Local Commitment</b>	<p>Participating bodies must be prepared to support <i>The Record</i> with resources appropriate to meeting key milestones and to delivering agreed outcomes.</p>